

# Prospectus

## ANNUAL SPONSORSHIP PROGRAM

*Celebrating 30 years of serving as the premier training conference for distribution professionals.*

The University of Innovative Distribution is a concentrated educational program focused on the unique needs of the wholesale distribution industry. Since its inception in 1994, UID has become known worldwide for excellence in distribution education. UID is sponsored by the Association Education Alliance (AEA) a consortium of 40+ distribution trade associations, in cooperation with the Department of Technology Leadership and Innovation of Purdue University.

## SPONSORSHIP HIGHLIGHTS

	VISIONARY	TRAILBLAZER	INNOVATION	PROGRESS
Complementary Registrations	3	2	2	1
Opportunity to introduce Keynote speaker	✓			
Invitation to make a presentation at an AEA Board of Directors meeting	✓			
Banner ad on Mobile app	✓	✓		
Signage throughout the Conference	✓	✓	✓	
Sponsor listing on Mobile app with video and handout uploads	✓	✓	✓	✓
Exhibit Table	✓	✓	✓	✓
Company social media posts	4	3	2	1

## Visionary Sponsor

**\$20,000**

- Exclusive sponsor (select one):
  - Lanyard with Logo
  - Hotel Room Key Card
- Exclusive invitation to make a presentation at an AEA Board of Directors meeting and attend the AEA Board Dinner providing access to the sponsoring associations of UID
- Opportunity to play an introduction video or introduce the keynote speaker
- Three Complementary Registrations
- Banner ad on website and Mobile App
- Complimentary tabletop exhibit
- Logo on signage throughout the event
- Four Social Media posts throughout 2024

## Trailblazer Sponsor

\$15,000

- Exclusive sponsor (select one):
  - Registration
  - Welcome Reception
  - UID Social
- Opportunity to submit an introductory video to be posted to the event website
- Three company social media post for 2024
- Two Complimentary Registrations
- Logo on signage throughout the event
- Complimentary tabletop exhibit

## Innovation Sponsor

\$10,000

- Exclusive sponsor (select one):
  - Monday Lunch
  - Tuesday Breakfast
  - Tuesday Lunch
  - Wednesday Breakfast
  - Wednesday Lunch
  - Thursday Breakfast
  - Thursday Lunch
- Two Complimentary Registrations
- Complimentary tabletop exhibit
- Logo on signage throughout the event
- Two social media posts for 2024

## Progress Sponsor

\$5,000

- Exclusive Track sponsorship (select one):
  - Distribution Strategy Track
  - Leadership/Professional Development Track
  - Management Track
  - Marketing Track
  - Operations Track
  - Sales Track
- Logo on track-specific signage
- Complimentary tabletop exhibit
- One social Media post for 2024
- One complimentary Registration