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Contact: Katelyn Marks
Communication Coordinator
kmarks@univid.org
www.univid.org

UNIVERSITY OF INNOVATIVE DISTRIBUTION 2021 TO BE HELD VIRTUALLY MARCH 15-17

(Annapolis, MD) — Association Education Alliance (AEA), in cooperation with Purdue University's Department of Technology Leadership and Innovation, will virtually host its annual University of Innovative Distribution (UID) March 15-17, 2021. Known worldwide for excellence in education, it's the only conference focused on the unique needs of the wholesale distribution industry.

Six course tracks covering sales, distribution strategy, operations, marketing, management, and professional development will be offered. At the conclusion of the program, Purdue University will issue an official letter of completion awarding 30 hours (3 CEUs – Continuing Education Units) for satisfactory completion. A minimum of 30 hours must be earned.

"If its one thing we've learned from our UID Instructors, it's that businesses need to be flexible enough to pivot when circumstances change," said Joanna Truitt, Executive Director of AEA. "We had hoped that one year later, we would be back in Indianapolis, but that isn't in the cards for us. So, we've pivoted and taken the program virtual for 2021. We have 23 of our most highly rated instructors contributing an educational session to the UID virtual program this year. It is one opportunity you don't want to miss."

Registration for UID is open to members and non-members of AEA. All-Access and One-Day Passes are available for purchase. Deadline to register is March 10, 2021.

To view the course schedule or to register, please visit www.univid.org.

ABOUT ASSOCIATION EDUCATION ALLIANCE

Formed in 1991 by five wholesale-distributor trade associations, Association Education Alliance (AEA) now has more than 40 trade association members. Through collaboration, AEA develops and supports relevant, quality, and affordable programs for its member associations and promotes a culture of open communication and sharing to strengthen collaboration and drive results. For more information on AEA, please visit www.aeamembers.net.

ABOUT UID

The University of Innovative Distribution is a concentrated educational program focused on the unique needs of the wholesale distribution industry. Since its inception in 1994, UID has become known worldwide for excellence in education. UID is sponsored by the Association Education Alliance (AEA) a consortium of 40+ distribution professional associations, in cooperation with the Department of Technology Leadership and Innovation of Purdue University.

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